



2N® Mobile Video Subscriptions

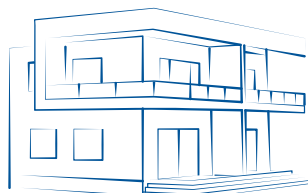
SITE OPTIONS

Choosing the correct site will make administration easier now and in the future, when more features are added to My2N. By choosing the type of site, you **automatically choose a payment model for the paid service, 2N® Mobile Video**. You cannot change the type of site later.



FAMILY HOME
pay per device model

Each smartphone uses 1 credit (2.2 USD MSRP).



APARTMENT BUILDING
pay per apartment model

Each apartment uses 1.5 credits (3.3 USD MSRP).



OTHER (office, retail, special-purpose)
pay per device model

Each smartphone uses 1 credit (2.2 USD MSRP).

You can have up to 4 smartphones in 1 apartment in the apartment model. There is no MOQ. If the type of site is not chosen, the My2N site is set as Unknown with a pay per device model.

PRICES

2N® Mobile Video uses credits from a credit pool. See credit consumption and MSRP price per device and apartment.

	Monthly Subscription (MSRP)		Annual Subscription (MSRP)	
	PRICE	CREDITS	PRICE	CREDITS
Device	2.2 \$	1	27 \$	12
Apartment	3.3 \$	1.5	40 \$	18

You can see the amount of credits in the credit pool on the site dashboard. The credit pool is designed to make administration more flexible. For example, you won't need to buy a new subscription immediately after adding a new smartphone to the existing site. It will use credits from the existing credit pool.

SALES CHANNELS

How can you purchase 2N® Mobile Video service subscriptions?

Distribution Channel

The end user's service provider (integrator, property manager, etc.) buys subscriptions from a 2N distributor. There is room for a **profit margin for the service provider**. Only annual payment is possible. Order numbers are:

- 02682-001 2N Annual Device Subscription My2N
- 02683-001 2N Annual Apartment Subscription My2N

Direct Channel

The user pays for subscriptions directly on the My2N portal using a credit card. There is no room for a profit margin for the service provider (integrator, property manager, etc.). Both monthly and annual payment is possible.