

A photograph of two men in a server room. The man on the left is white with a beard and glasses, wearing a light blue button-down shirt and a lanyard. The man on the right is Black, wearing a dark blue sweater over a light blue collared shirt and a lanyard. They are both looking at a silver laptop held by the man on the right. The background is a server rack with blue lighting.

2N

EN

**Certified
Installer
Program
(CIP)**

2N.com

Introducing the 2N Certified Installer Programme

Are you ready to grow your business with 2N? Do you want more leads, expert knowledge, and exclusive endorsement from a market leader in IP access technology?

This is a unique chance for **experienced residential and commercial installers like you to become officially certified by 2N**, giving you expert training and product knowledge – whilst also allowing you to stand out from the competition and enjoy a host of sales, technical and marketing benefits.

After completing training on 2N's products and achieving certification, 2N will appoint your company as a **Certified Installer Program (CIP) partner**. There are 2 levels of partnership: **Certified and Certified Elite**, each of them with different benefits and requirements. Recertification will follow for 2 years to update the installer's know-how and good practices.

The future of our industry is IP technology: in connectivity, cloud services, and faster integration. So, if you want to learn from true innovators in this field and become part of a prestigious global network - **take advantage of this opportunity and evolve your business.**

Installer Benefits

Sales

	Not Certified	Certified 2N	Certified 2N Elite
Registered project support	●	●	●
Share 2N leads	-	●	●
Project registration discount (Min. project value)	-	Up to discount level 1	Up to discount level 2
Dedicated account manager	-	●	●
Special project feature development	-	-	●
Use of 2N HQ for end customer visits	-	-	●

Technical

	Not Certified	Certified 2N	Certified 2N Elite
Access to technical support portal	-	●	●
Priority on technical support	-	●	●
Test products before their release	-	●	●
2N product roadmap briefing	-	●	●
Access to 2nd level technical support phone	-	-	●



Installer Benefits

Marketing

	Not Certified	Certified 2N	Certified 2N Elite
Printed catalogues & brochures	●	●	●
Access to the 2N media library	●	●	●
Be listed on the 2N website	-	●	●
Official partner CIP certification	-	●	●
Official 2N badge of certification for your website	-	●	●
Co-marketing actions	-	-	●
Roll-up for the installer's office	-	-	●
Promotion on 2N social media	-	-	●

Training

	Not Certified	Certified 2N	Certified 2N Elite
2N Academy online training	●	●	●
2N Sales training	●	●	●
Premium Onsite Training	-	●	●
Tailor-made training	-	-	●

Installer Requirements

	Certified 2N	Certified 2N Elite
Register Online	●	●
Subscribe to the 2N newsletter	●	●
Be able to provide technical support	●	●
Obtain 2N Academy BASIC certificate (free)	●	●
Obtain 2N Academy ADVANCE certificate (free)	-	●
Complete a sales training course (free)	●	●
Meet the required annual quota for project registrations	●	●
Re-certify every 2 years	●	●
Complete a 2N Hands-On training course	-	●
Be able to provide onsite support	-	●
Keep a 2N Demo kit in training/showrooms	-	●
Annual business plan follow up with 2N local team	-	●
Participation in 2N Insider Club	-	●
Provide 2N with a marketing contact	-	●
Capacity to conduct training	-	●

Become a 2N Certified Installer!
More information on www.2n.com/CIP

This program is only for EMEA partners

Member of the AXIS group



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